



**Mark
Stephen
Lie**

2431 N. California Ave. #2
Chicago, Illinois 60647
773.342.9686
MarkSL110@aol.com

Education

Michigan State University
Graduation: July 1992

B.F.A. Degree Studio Art
Emphasis Graphic Design
G.P.A. 3.2 on a 4.0 scale

Employment

Van Kampen Funds Inc., Oakbrook Terrace, Illinois
Van Kampen Consulting/Marketing
Creative Services Manager, January 1998 to present

Responsibilities include managing an in-house creative source to creating customized marketing and training materials. Following through concepts in print and presentations to final production. Established Creative Services department and act as creative consultant for corporate needs.

Metromail Corporation, Lombard, Illinois
Corporate Communications
Visual Communications Coordinator, March 1995 to January 1998

Duties included in-house creative source for corporate, marketing and training departments. From concepts in internet, multimedia, presentations, advertisements, brochures to various collateral material. Art Coordinator to clients and printers.

Art Directors' Service Incorporated, Chicago, Illinois
Computer Design Department
Production Assistant, June 1993 to March 1995

Duties included digital art production of major food packaging company and final preparation for printing. Contact with Coordinator and Sales representatives.

Michigan State University Federal Credit Union
Marketing Department
Marketing Assistant, August 1992 to June 1993
Graphic Artist Internship, February 1992 to August 1992

Duties included building of advertisements for various publications, brochures and direct mail. Solicitation of bids for printing and contact with various typesetters in the development of marketing pieces.

Union Advertising, Michigan State University
Advertising Assistant, May 1991 to February 1992
Internship, March 1991 to May 1991

Duties included computer graphics and typesetting, illustration, hand lettering, production paste-up, camera ready, color separations and working with clients solving their promotional design problems.

continued





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Work Experience

Cyber Software Solutions
Act as creative liason for designing and implementing various websites.
December 1999

Dr. Maria Castellese, Elk Grove, Illinois
Created customized stationary/logo for Chiropractic Physician.
August 1999

Michigan State University Federal Credit Union
Illustrations/cartoons digitally made for "Under Construction" signage.
November 1998

NorthCoast Interactive, Chicago, Illinois
Designed icons for company's interactive website. Icons were tailored to
match existing design and represent various aspects of the site.
October 1995

**Honors &
Memberships**

WLNS-TV, Lansing, Michigan
Assistant to Director of Creative Services
Promotional concepts & Storyboard layouts.
June 1991 to September 1991

B.F.A. Degree Exhibition, 1992
Participant in the Undergraduate Exhibition
Juried Show: 1988, 1990, 1991, 1992
Deans List: Spring 1991, Winter 1992

American Institute for Graphic Artists (AIGA) - member/Chicago Chapter
American Center for Design (ACD) Treasurer for Student Chapter-1992





FAXTNEWS

